



News Release

June 3, 2013

Providenciales, Turks and Caicos Islands

Scotiabank Premium Banking Launches in Turks and Caicos

On Thursday, May 30th Scotiabank launched its newest product Scotiabank Premium Banking, a service designed for clients looking for a personal banking relationship, priority service, and a tailored suite of products to meet their unique needs.

“We’re excited to bring Scotiabank Premium Banking to clients in Turks and Caicos who are looking for a more personalised banking experience,” said Cecil Arnold, Managing Director of Scotiabank Turks and Caicos. “Premium Banking is designed to provide our clients with the products, services and professional advice they need all through a relationship officer who understands their financial goals.”

Mr Arnold added that as Scotiabank continues to evolve its services to align with being in a premium destination, he was delighted for the ideal opportunity that this product presents in providing high level service to the Bank’s clientele. “From a service perspective, this product will be great for our business as Scotiabank continues to cement its name in the market for producing an excellent experience to our clients when they do business with us. Meanwhile, from a financial standpoint, this product will also assist us in improving the business we do as it expands our range of products and helps us to focus the mass affluent niche which was previously underserved.”

Through Scotiabank Premium Banking clients will have access to:

- **Priority service:** A designated Premium Banking Relationship Officer and team of specialists; priority processing and teller services, dedicated branch space and a Premium Banking Contact Centre available 24 hours a day, seven days a week.
- **Preferred Products:** A specialized Premium Banking package that includes a deposit account, ScotiaCard card and a credit card.
- **Exclusive Privileges:** An annual priority pass membership with four annual complimentary passes to more than 600 lounges around the world and invitations local events.

“The Scotiabank Premium Banking offer is focused on clients who want a more personal service and who need more tailored products and solutions,” added Mr Arnold. “The goal of every Scotiabank Premium Relationship Officer is to understand their customers’ financial goals and find the solutions to help them discover what’s possible.”

About Scotiabank

Scotiabank is a leading multinational financial services provider and Canada's most international bank. With more than 82,000 employees, Scotiabank and its affiliates serve some 19 million customers in more than 55 countries around the world. Scotiabank offers a broad range of products and services including personal, commercial, corporate and investment banking. In December 2012, Scotiabank became the first Canadian bank to be named Global Bank of the Year and Bank of the Year in the Americas by The Banker magazine, a Financial Times publication. With assets of \$736 billion (as at January 31, 2013), Scotiabank trades on the Toronto (BNS) and New York Exchanges (BNS). For more information please visit www.scotiabank.com

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